



Challenge yourself. Change your life. Change the world!

The Capital City Half Marathon and Commit to Be Fit 5k invites you to be part of its 2011 Charity Volunteer Program.

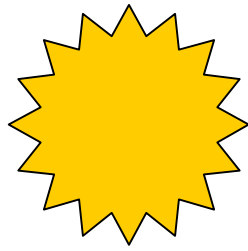
What is the Capital City Half Marathon Charity Volunteer Program? In 2010, we had a sold out field of 10,000 participants. We anticipate over 12,500 for 2011! The Capital City Half Marathon is the premier event for all charities to create awareness and raise funds. Most importantly, The Capital City Half Marathon Charity Volunteer Program is fun! We love what we do and we want to share that excitement with you and your cause! Best of all – there is NO COST to participate in our charity program. But there are many benefits!

As a charity, what does this mean to you? As a charity, you have the opportunity to promote your cause through volunteerism. We have many areas your group can support*: Packet pick-up, Aid Stations, Road Marshal, Food & Beverage, Finish Line Medals, Baggage/Security Station, Clean Up Crew – The Possibilities are endless! And with the size of our event – not to mention the website, newsletters and our Facebook page - the exposure is unlimited!!

Some of the branding opportunities you can look forward to are: wearing your own logos/colors, your own tent to display your product/service, free race entries and free exposure on our Capital City Website and in our newsletters. WE ARE EXCITED ABOUT HAVING YOUR CHARITY GROUP BE REPRESENTED AT OUR EVENT.

Our goal at the Capital City Half Marathon is to have an event where all participants are running or walking to challenge themselves, change their lives and to change the world!¹

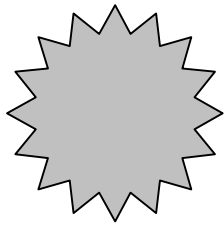
¹ * Charity volunteer roles are on a first come, first serve basis. Volunteer assignments can be divided up amongst roles when necessary. M3S Sports reserves the right to reassign roles based on race needs.



Gold Charity Partner

A minimum of 40 volunteers

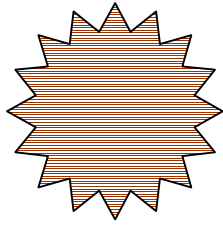
- Six (6) complimentary race entries
- \$15 discount on up to 50 race registrations.
- 10 x 20 space within Finish Line Party – we can provide tents at cost.
- Primary logo placement on the Capital City Charity Web page; logo will be linked to your charity site.
- Logo and link in three (3) Capital City email Newsletters.
- Opportunity to provide information about an individual in your program who will be highlighted on the Capital City Half Marathon Web site.
- Capital City Race Crew Jackets for all volunteers.



Silver Charity Partner

A minimum of 25 volunteers

- Three (3) complimentary race entries
- \$10 discount on up to 40 race registrations.
- Free 10x10 space within the Finish Line Party – we can provide tents at cost.
- Logo and link in two (2) Capital City Half Marathon newsletters.
- Opportunity to provide information about an individual in your program who will be highlighted on the Capital City Half Marathon Web site.
- Capital City Race Crew Jackets for all volunteers.



Bronze Charity Partner

A minimum of 10 volunteers

Capital City Charity Program Benefits:

- One (1) complimentary race entry
- \$5 discount on up to 25 race registrations.
- Free 10x10 space within the Finish Line Party
- Logo placement on the Capital City Charity Web page; logo will be linked to your charity site.
- Logo and link in one Capital City Half Marathon newsletter.
- Capital City Race Crew Jackets for all volunteers.



Charitable Organization Contact Form

Name of Charity: _____

We are interested in the:

Gold Level _____ Silver Level _____ Bronze Level _____ Participant _____

Please Print

Primary Contact Name:

Primary Contact Phone:

Primary Contact E-mail:

Secondary Contact Name:

Secondary Contact Phone:

Secondary Contact E-mail:

Charity Address:

Charity Web Address:

PLEASE RETURN THIS FORM TO:

Capital City Half Marathon

c/o Nancy Bradfield

5003 Horizons Drive

Columbus, OH 43220

Nancy@m3ssports.com

Thanks for being a part of the 2011 Capital City Half Marathon Charity Program!